

Mission and Vision of the IMC USA Michigan Chapter (draft)

People invest themselves in something they really believe in. There are thousands of causes that people devote part of their life to, even when their schedules are really stretched. They are motivated and inspired to find time for what is important to them. So, the leadership challenge of the Board of Directors of the Michigan Chapter of the Institute of Management Consultants USA is to find ways that chapter members can advance what is important to them while advancing the goals of the chapter and IMC USA.

In short, there are three important components for inspiring potential members to join, and for motivating existing members to action:

- Well-defined core values
- Mission
- Vision

The core beliefs and values form the backbone of the organization. They are commonly shared, and out of them emerges the organization's reason for existence. For the Michigan Chapter, the *three core values* (and illustrative points) are:

*** Commitment to the profession:**

- High value to clients
- Advance the stature and practice of management consulting
- Promulgate standards
- Help members excel

*** Responsiveness to members:**

- Exist for the benefit of members
- Provide high value services, products and information
- Stimulate and advance member thinking
- Enable members to provide substantial value to clients, be successful, and enjoy their practices

*** Involved membership:**

- Active participation in IMC USA and the Michigan Chapter
- Open meetings and processes
- Develop rich, supportive professional networks
- Develop and nurture leadership.

From its core beliefs and values emerges and organization's **vision**. It does not change much over time. For the Michigan Chapter of IMC USA:

The vision of the Michigan Chapter of IMC USA is to be the premier advocate of the practice and stature of professional management consulting in Michigan, fostering the development of its members so that they will be sought after for their professional competence, ethical behavior and outstanding client service.

While an organization's vision will remain relatively constant, its **mission (or overarching goals)** need to (and will) change over time. The chapter Board should review this Mission Statement yearly to ensure its relevance.

The mission (or overarching goals) of the Michigan Chapter of IMC USA is to add value to membership in IMC USA, develop a vibrant, participative membership, have sound finances, and provide innovative leadership for both the chapter and IMC USA (national).